Design and Develop a Resource Guide for Foreign Direct Investment in the San Francisco Bay Area



Project Title	Design and Develop a Resource Guide for Foreign Direct Investment in the San Francisco Bay Area
Summary	Learn key investment considerations for foreign investors in the San Francisco Bay Area, network with Bay Area-based investment facilitators from a variety of professions, and draft a Guide to Investing in the San Francisco Bay Area.
Country	United States

Project Description

Home to over 20,000 tech companies, the Bay Area is the nation's leading hub for cyber, 5G, cloud, AI and emerging IT. Advanced manufacturing, biotech, e-mobility, renewable energy also feature strongly in the Bay Area's innovation economy. Accelerating the flow of foreign talent and tech concepts is critical to the health of Bay Area's innovation juggernaut, and it is vital for government at all levels to spur on foreign direct investment into this dynamic region.

The U.S. Commercial Service is an agency within the International Trade Administration at the U.S. Department of Commerce, and its offices in San Francisco and San Jose are deeply engaged in this effort, working hand-in-hand with the State of California and city governments throughout the region.

The student intern would first examine the key elements that are necessary for foreign investors to open a physical presence in the United States. These elements would include such considerations as obtaining visas, opening bank accounts, navigating the real estate market, understanding tax/accounting best practices, learning how to hire Americans, registering a company, understanding venture capital, among others.

The student intern would then draft a Guide to Investing in the Bay Area. This guide, drafted under the supervision of the Directors of the U.S. Commercial Service offices in San Francisco and San Jose, would summarize the key elements for foreign investors outlined above through the prism of the Bay Area. It would include key golden rules on investing provided by Bay Area investment facilitators such as law firms, incubators, and successful foreign investors.

The guide would also summarize the assistance programs available to foreign investors through the Federal Government, the State of California, the Cities of San Francisco and San Jose and others. In summary, the Guide to Investing in the Bay Area would encapsulate the spectrum of essential components to help foreign investors break into the Bay Area, from best practices, to available assistance programs, to existing resources, to key contact information, with the goal of helping foreign investors to proceed with more confidence and expand FDI into the Bay Area.

The finalized guide resulting from this student internship will be used as a key instrument for the U.S. Commercial Service in promoting the Bay Area to foreign investors through ongoing counseling with foreign clients and networking with the 75+ foreign consulates in the Bay Area, and at upcoming investment promotion events. The student intern would learn the practical considerations of investment and make key contacts in the Bay Area's business and public sectors involved in foreign investment. The student intern would come away with not only a polished and actionable report, but also a significant understanding of investing and a real life experience about doing business in the U.S. through the eyes of a foreign investor.

Required Skills or Interests

Skill(s)	
Analytical writing	
Data analysis	
Economic analysis	
Editing and proofreading	
Infographic design	
Marketing	
Research	
Writing	

Additional Information

For more information on the U.S. Commercial Service visit, www.export.gov, and for more information on SelectUSA, visit www.selectusa.gov.

Language Requirements

None